

# OUR CARE FOR THE ENVIRONMENT

### RENEW, REDUCE, RECYCLE

At Nikwax, we love being outdoors and want to improve people's comfort and enjoyment of the natural world. But we are also fully aware that if we want to continue to enjoy nature, we have to think hard about how we can protect it.

From the very beginning, Nikwax has been committed to understanding our environmental impact. Nikwax apply innovation and clean chemistry to offer safe, high performance products.

To show our commitment to reducing our environmental impact, Nikwax pledge that:

85% of Nikwax bottles will be made from recycled material, by July 2019.

100% of Nikwax bottles will be made from recycled material, by 2020.

#### THE NIKWAX PHILOSOPHY

Nikwax is more than waterproofing.
We believe caring for the environment is important in everything we do. Here's how:



#### **CLEAN CHEMISTRY**

An entirely water-based, PFC-Free, aerosol-free, high performance product range.



## SUPPORTING CONSERVATION

We support organisations like EOCA to protect wildlife and natural habitats for generations to come.



#### **CARBON BALANCED**

The only outdoor company to have offset its entire 40+ years of operations.



## CONSUMPTION REDUCTION

Nikwax prolongs the life of your gear, helping to reduce environmental pollution, minimise waste and save you money.

